

Testing new skills for the circulation of innovative co-creation methods in the performing Arts sector

Matching Toolkit and Groups

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Work Package 2 Deliverable n.6

Description:

Toolkit collection of the matching experiences carried out with the desk based activities and the bilateral/multilateral online meetings organised among the beneficiaries. The report in .pdf format and developed in EN language will also present to the public the transnational creative groups in artistic residencies raised from the matching phase.

Responsible Partner:

Welcome Aps

Dissemination Level:

Public

Table of contents

Executive Summary	4
Mapping the creative needs	6
Tool: The Survey on TestArt organisations and their creative needs	6
Tool: TestArt map of the creative profiles	11
Matching the creative profiles	15
Tool: "In your shoes" roleplay	15
Tool: "Speed Dating" for artists	17
Tool: "Symbolic approach" for artists	18
Making the transnational creative groups	21
The "Blue" Team	22
The "Green" Team	25
The "Purple" Team	27
The "Red" Team	30
The "Yellow" Team	32

Executive Summary

"TestArt - Testing new skills for the circulation of innovative co-creation methods in the performing Arts sector" is a transnational cooperation project aiming to achieve the Creative Europe Programme - Culture strand's objective of enhancing artistic and cultural cooperation at the European level, in order to support the creation of European artistic works and strengthen CCI's economic, social and external dimension and innovation and mobility in Europe's cultural and creative sectors.

TestArt wants to reach two specific objectives:

- To build and test new capacities for European grass-roots and microorganisations to work internationally in the cultural and creative sectors;
- To foster the transnational creation of performing-art works by organizing a permanent European network for their circulation.

To achieve this, TestArt activities are implemented along 3 project phases:

 The first phase is dedicated to MAP creatives needs and to MATCH artistic capacities transnationally. Partner organisations have to firstly explore common needs and visions, according to which they are matched together and sorted into transnational creative groups. The mapping and matching phase is also a researching moment, in which partners can also find inspiration by exploring European best practises of grass-roots and micro-organisations on field, which have built their international dimension.

4

- The second project phase is dedicated to the COOPERATION for CREATION, which sees the transnational creative groups in action with their co-production works through a programme of artistic residencies hosted in the partners' countries. During this phase, grass-roots and micro-organisations will receive constant mentoring support by the partners appointed as tutor in field A (i.e. for cultural spaces hosting artistic residencies) and tutor in field B (i.e. for artistic co-creation process in residency programme).
- The third project phase is dedicated to the CIRCULATION of the CO-PRODUCTIONS and focuses on organizing the European network of the coproducing partners hosting and delivering the transnational performances, and to the very implementation of a joint European tour for the circulation of the artistic works that will be co-produced at transnational level.

Given what stated above, this deliverable collects and presents the tools proposed and implemented to carry out the mapping and matching activities of the first phase, to be further capitalised by any other actor interested into the process. The mapping and matching activities involved TestArt partners in a transnational peerlearning community that supports the development of new artistic creations and helps the circulation and dissemination of artists and works.

After mapping their needs and artistic visions and guided into matching activities among them, TestArt partners have been sorted into 5 transnational creative groups. Those groups will work together in artistic residencies and will tour their performances in partner countries.

Mapping the creative needs

The Mapping phase was a preparatory activity that was crucial for the correct organisation of the transnational creative groups. It was necessary not only to assess the main creative needs and visions of the participating partners but also to map the distribution and the features of the creative spaces that are going to host the residencies. The main tool implemented for this phase was an online survey, shared among the partners, which identified:

- The name and the location of the partner organisation;
- The specific field of work and the core activities of the partner organisation;
- The level of ambition in working at international level and the level of cooperation required among actors involved;
- The composition of a desired partnership for co-production creation (in case the partner is an artistic organisation);
- The facilities/services offered by the space for residency (in case the partner is an organisation managing creative spaces).

Tool: Survey on TestArt organisations and their creative needs

The survey was shared via Google Form among the TestArt partners, containing the following key message: "Do you want to know what the main creative creative needs and the visions of TestArt artistic partners are? Do you want to explore where the creative spaces that will host artistic residencies are located? Have your say and participate in this survey! You will help us organizing the transnational creative groups that will work on co-productions while in residency."

The first section wants to gather very general data that is common to all partner organisations:

BASIC DATA

my organisation is: *

- CONSORZIO MARCHE SPETTACOLO
- FONDAZIONE PERGOLESI SPONTINI
- ASSOCIAZIONE MARCHIGIANA ATTIVITA TEATRALI AMAT
- ASSOCIAZIONE CULTURALEMUSICA ARTE LETTERATURA TEATRO ETC. MALTE
- ASINI BARDASCI
- CENTRIPETA ASSOCIAZIONE
- TEATER NU
- O BUNKER ZAVOD ZA ORGANIZACIJO INIZVEDBO, KULTURNIH PRIREDITEV

7

- ZENTRALWERK EV
- Ο ΡΟΤΑΤΟΡΟΤΑΤΟ
- ASSOCIAZIONE CULTURALE COLLEGAMENTI
- MULTIMEDIJALNI CENTAR LED ART
- TEATAR MLADIH MISOLOVKA

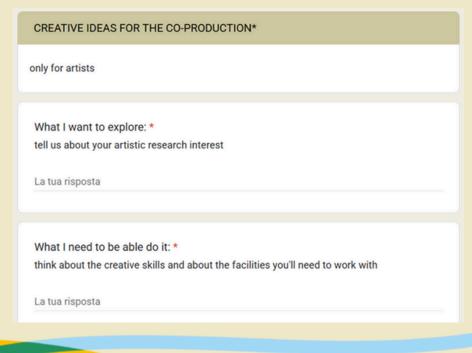
my Country is: *

- Italy
- Sweden
- Slovenia
- Germany
- Serbia

The second section filters the field of activity of the respondent and redirects to specific questions according to the working field selected:

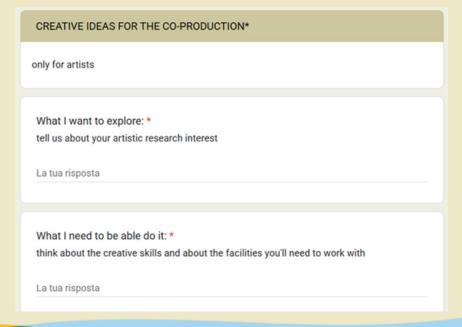
FIELD OF ACTIVITIES OF THE ORGANISATION
my organisation mainly works in: *
management of cultural/creative spaces
artistic production
core activities of my organization are: *
Tell us about the activities and/or about the creative services offered by your organisation. Please be aware that this section will be used in the TestArt project webpage so be concise and clear.
La tua risposta

Thus, the following are the questions to be answered only by the organisations managing spaces:



IN	NTERNATIONAL DIMENSION OF THE CO-PRODUCTION*
on	ly for artists
It	is my first time creating with other artists not coming from my same Country *
() YES
0) NO
3	key words to describe my perfect creative partner are: *
L	a tua risposta
tł	ne ideal place to create together would be: *
L	a tua risposta

While the following questions are just for the organisations making artistic production:

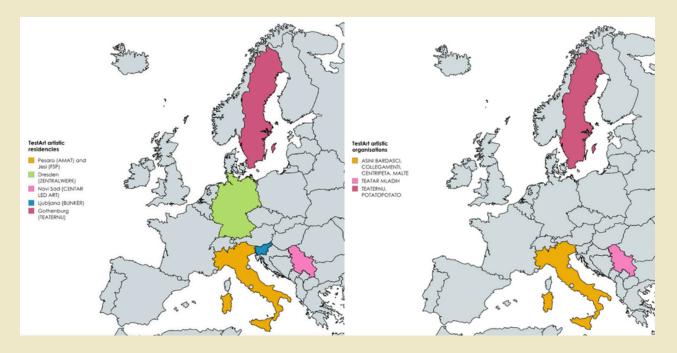


9

INTERN	ATIONAL DIMENSION OF THE CO-PRODUCTION*
only for ar	tists
It is my f	first time creating with other artists not coming from my same Country st
O YES	
O NO	
3 key wo	ords to describe my perfect creative partner are: *
La tua ris	sposta
Lutuuns	
the ideal	I place to create together would be: *
La tua ris	posta

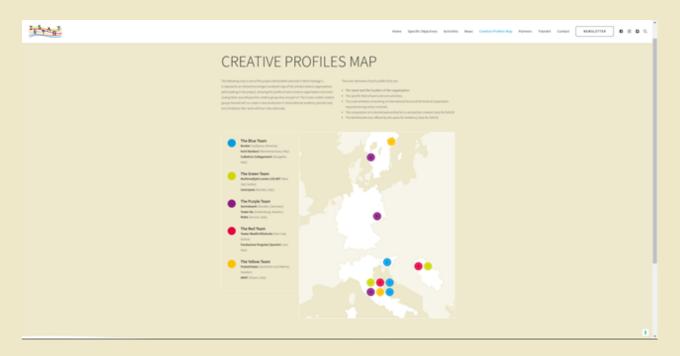
Tool: TestArt map of the creative profiles

All the data collected through the survey has been further elaborated by TestArt partners and pinpointed into a geographic map that shows the main location and field of work of the partners:



The same data has been also processed to be embedded into an interactive and geo-localised map of the artists/creative organisations participating in the project, showing the profile of each creative organisation and color-coding them according to the creative group they are part of.

The TestArt geo-localized map is public and can be consulted on the project website at the link <u>https://www.testartproject.eu/creative-profiles-map/</u>. It also shows the final composition of the transnational creative groups, which were color-coded in Blue, Green, Purple, Red and Yellow, also providing the name to the 5 different groups.



By clicking on one of the color-coded icons located in a specific partner country, TestArt webpage users are going to be redirected to the specific profile fiche displaying the activities and services offered by each TestArt organisation:

BUNKER

In The Blue Team

GENERAL INFO and CORE ACTIVITIES

The current program in the Power station is divided into three sections: Rehearsals, ante-production and residencies for foreign artists. Educational: various workshops, seminars, round tables, lectures and practice sessions. Presentation of performances by home based and foreign artists, and as a venue for certain festivals. The Old Power Station is now buzzing with activities: several groups use it as their rehearsal venue; it is also a place for different workshops, which range from cultural management to dance techniques, while in the evening, the power station is frequently a venue for various performances and other multimedia events. The Old Power Station is unique, as it is not an abandoned building: no less than a third of the city's electricity is still produced there. It is a genuine example of the fusion of electric and artistic energy.

The Old Power Station is also a unique example in Ljubljana of a long and well-established international tradition in transforming attractive industrial structures into cultural centres.

LOCATION

Ljubljana, Slovenia

FIELD

A. Management of cultural/creative spaces

CREATIVE CO-PRODUCING

BUNKER is part of The Blue Team group with <u>ASINI BARDASCI</u> <u>COLLETTIVO COLLEGAMENTI</u>

MY SPACE CAN OFFER...

A caring and needs-fulfilling residency.

The programme in the Stara elektrarna consists of theater and dance performance productions, in an educational manner and also strictly performance based. Besides this, we are hosting other festivals, concerts and various interdisciplinary events. Bunker actively collaborates with numerous artists, theaters, festivals and networks within Slovenia and abroad. The soul of our work would be relations between people, care for each other, safe space to work and to make a mistake as an artist.

MY SPACE FITS BEST...

Any type of artist.

FOR MY ORGANIZATION, WORKING INTERNATIONALLY MEANS...

Engaging with new artists that can bring innovation to our productions and festivals.

It is also possible to click directly on the color-coded group and users will be redirected to the page showing the composition of the transnational creative group.

TETAR.		Home	Specific Objectives	Activities 1	News Cri	sative Profiles Map	Partners	TrainArt	Contact	NEWSLETTER		8 6 Q
	THE BLUE Collettivo Collegamen Asini Bardasci Bunker	ıti ~	V Ivanian hann Ivanian hann			RLAD HORE RLAD HORE RLAD HORE						
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More information will be available on the project website www.testartproject.eu once the transnational creative groups will have finalised their co-production.

Matching the creative profiles

After the Mapping activity, TestArt partners were involved in the Matching phase. Activities in this phase were purposely organised to address the creative needs of all the project partners, to get acquainted with each other, to explore their artistic ideas and to lay the ground for the implementation of artistic creations in residencies. TestArt partner organisations taking part in the matching phase were 12 and they have been guided into their matching with the following tools.

Tool: "In your shoes" roleplay

This tool is an icebreaker exercise organised at the very beginning of the project. It was carried out during the kick off meeting in Italy (March 2024) to stimulate knowledge and familiarity with the project partners, in view of the future Matching phase.



The roleplay consisted in a group work where each person received a sticky-note with the name of a TestArt partner organisation (present during the meeting). During a 10 minutes time slot, participants were requested to collect info on this organisation to be presented to the group. In turn, each participant was asked to present the organisation sorted, while avoiding some keywords (i.e. the very name and the geographic location of the organisation), and the group had to guess it.



Tool: "Speed Dating" for artists

This activity was proposed to TestArt partners during the first study visit in Ljubljana (August 2024) as a specific tool to approach organisations face-to-face. Thus, all the organisations had the opportunity to have a round chat among them according to the classical speed date formula.



Tool: "Symbolic approach" for artists

Finally, TestArt partners were matched to create the transnational creative groups, according to the following criteria:

- 1. Field representation: each group must be composed of at least one organisation able to host a residency and another organisation making artistic production;
- 2. Transnational dimension: each group must be composed by at least two organisations coming from two different partner countries;
- 3. Common vision approach: each group should share similar creative objectives.

Thus, the following proposals were discussed with participating partners:



2.2 Matching the creative profiles

TRANSNATIONAL CREATIVE GROUP: "The Blue rocket"

BUNKER (A) from Slovenia + COLLETTIVO COLLEGAMENTI (B) and ASINI BARDASCI (B) from Italy

Interdisciplinarity, care and relations between people are the characteristics that unite these three partners. **Bunker** offers an open, welcoming approach to creation,**Collegamenti** brings its profound and sensitive exploration of human connections and **Asini Bardasci** their ability to reach out to and gather different communities.

And Andrewski An

2.2 Matching the creative profiles

TRANSNATIONAL CREATIVE GROUP: "The yellow sun"

AMAT (A) from Italy + POTATO POTATO (B) from Sweden Music at the core. AMAT can offer a stimulating yet intimate space for exploration, with a fascinating appearance (the space used to be a church), which are elements searched by the partner PotatoPotato for its music production idea. Plus, the idea of exploring somber music that reminds of "big and sad" (from Freia's answers) in a former church sounds very spot on.





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19

2.2 Matching the creative profiles

TRANSNATIONAL CREATIVE GROUP: "The purple shell"

ZENTRALWERK (A) from Germany + TEATER NU (A/B) from Sweden + MALTE (B) from Italy

Teater Nu looks for self-reliant artists that are active in the contemporary performing arts field and interested in discussions about art, philosophy, working conditions, politics, artistic processes. **MALTE** looks to explore expanded forms of theatre that reshape the approach to theatre from a contemporary perspective, with a focus on dramaturgy as a means of exploring psychological, social and political possibilities, and a transformative intent. And **Zentralwerk** can offer a residency that is interdisciplinary, historically informed, participatory and would like to collaborate with artists that are open, social, independent and curious.





2.2 Matching the creative profiles



TRANSNATIONAL CREATIVE GROUP: "The red mandala"

FONDAZIONE PERGOLESI SPONTINI (A) from Italy + TEATAR MLADIH MIŠOLOVKA (B) from Serbia

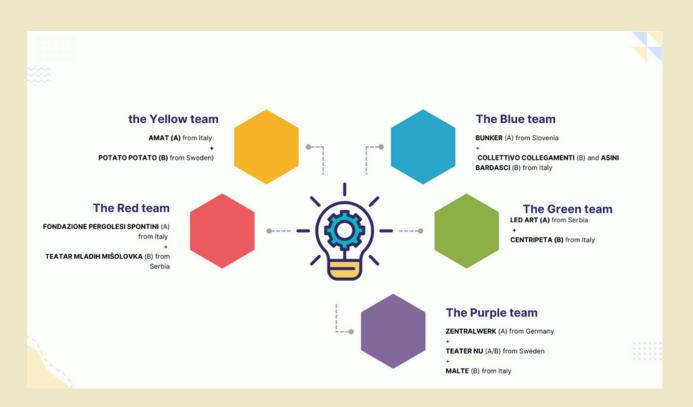
FPS can offer a residency that is inspirational, professional and calm inside the multidisciplinar space of Teatro Moriconi (former church) and welcomes any type of artist, as long as they are willing to discuss the possibility to include the final outcome in their annual multidisciplinar festival (opera, music, contemporary theatre, dance). **Teatar Mladih Mišolovka** looks for a space for creation with no distractions, that lets them explore multiple performing arts to create innovative productions. Teatar Mladih Mišolovka is interested in the processes behind theatre, drama, opera, music production and light design.





Making the transnational creative groups

As result of the Mapping and Matching phases, 5 transnational creative groups were created. At methodological level, it is important to note that the prior Mapping phase was crucial not only to assess the main creative needs and visions of the participating partners, but also to map the distribution and the features of the creative spaces willing to host the residencies.



This are the final 5 TestArt transnational creative groups:

The "Blue" Team



WHO WE ARE

Bunker from Slovenia is a non-profit organization for the realization and organization of cultural events, established by Nevenka Koprivšek in 1997. Bunker produces and presents contemporary theatre and dance performances, organizes different workshops and other educational programmes with a special focus on cultural and artistic education, participates in or leads numerous international projects, organizes international discursive forums and discussion evenings, and produces one of the most prominent international contemporary performing arts festivals – the Mladi Levi Festival. Since the year 2004, Bunker programmes and manages the inspirational space of The Old Power Station – Elektro Ljubljana.

The **Asini Bardasci** theater company from Italy was founded in 2016 with the aim of producing and promoting theatrical project activities in the Marche region and beyond. Asini Bardasci collaborates with important cultural and performing arts realities in Italy. With the "We Family" project, together with the Italian Union of the Blind and Visually Impaired, they are creating a cycle of 3 short films for the Marche Region on the concept of "step-family" and not linked by parental ties, within the funding promoted by Department of Youth Policies. In 2022 they start the tour for their new production "Ciao Amore Ciao", a performance in honor of Luigi Tenco, Italian singer who died committing suicide. In 2023, they won the NDN (Network Drammaturgia Nuova) with the directing project for the show "Con grande sprezzo del ridicolo" for Residenza Idra with over 13 national partners. Currently, they are involved in the project "Minore a chi?!", a performing arts laboratory where 20 children between 14 and 16 years of age explore theater and its practices as a possible future career.

COLLEGAMENTI A.p.s. from Italy was born in 2015 in Senigallia as an artistic reality dedicated to the creation of site-specific performances, whose main characteristic space from extemporaneousness and dialogue with a physical space that is not necessarily theatrical (museums, abandoned houses, beaches, archaeological areas, ...) to the search for a physical language starting from archetypes and personal experiences, as well as the relationship between body and space or body and materials. It manages multidisciplinary festivals and produces theatrical shows and performances dedicated to classical and contemporary literature, as well as its own original writings. In 2023, Collegamenti founded a sectorial publishing house (Ibride Edizioni) with two series "Drammaturgia" and "Parole Camminate" under its belt, the latter born from Play Project, an interactive device for poetic crossings born from the TrainArt project.

WHAT WE WANT TO EXPLORE

The group decided to work on a performative model that can explore humanity through the presence of three bodies on stage. The cast will include: Filippo Paolasini, Filippo Mantoni, and Marco de Rossi; the direction will be handled by Francesca Berardi. The project is still in development and they are currently outlining its poetic phase.

RESIDENCY PERIOD

23rd-30th July 2025

The "Green" Team



WHO WE ARE

Centripeta from Italy was born with the desire to give shape to a language and an aesthetic that can be a tool for analyzing contemporary reality, in an inclusive and contaminating way, in every place where it is possible to build relationships and satisfy needs. It operates in the artistic, socio-educational and cultural sector in Italy and in the countries of the Mediterranean Basin with a global perspective that promotes local development, the exchange of skills and dialogue between peoples. Centripeta wants to contribute to the definition of a future characterized by respect and knowledge of differences and multiculturalism, as factors of invaluable human enrichment. The association carries out training, production and research activities in the theatrical, audiovisual and dramaturgical fields.

Multimedia Center Led Art from Serbia, registered as a citizens' association, began its formal existence in 1999. The association was primarily formed through the activities of the artistic group "Led Art" founded and launched by Nikola Dzafo in 1993 in the years of social and political turmoil that pushed Yugoslavia into war and complete international isolation during the 90s, with the idea that cultural activity and art is one of the possible ways to survive and not drown in a cataclysmic reality. Multimedia Center led Art, within its two long-term projects "Art Clinic" (2002-2012) and "Shock Cooperative" (2013 -), was established on the principle of collective community, participatory and voluntary work in art and culture. The activities that most closely determine the operation of the Led Art Multimedia Center are the care of the art scene in Novi Sad and beyond, encouraging and working with young artists, active work on changing and improving cultural policy, advocating all active and participatory forms of cooperation between individuals and formal and informal groups and institutions to improve the production, presentation, preservation, and development of the contemporary art scene, primarily visual art.

WHAT WE WANT TO EXPLORE

This group wants to merge the knowledge about engaged artistic practices based on the topic of the (old) dead machine, the "old" people and the experimental approach in performative art. Members of Multimedia Led Art will be realizers of the idea, Centripeta will be the actor on stage.

RESIDENCY PERIOD December 2025

26

The "Purple" Team



WHO WE ARE

Teater Nu from Sweden is an art company founded in 2007 and based in Göteborg and Bollebygd, The company creates performing art works, spaces for contemporary art and work in projects related to these fields. Teater Nu is passionate about working interdisciplinary, and in exploring non conventional spaces and ways for the art experience. There is a desire to make the arts more accessible and at the same time to deepen the experience. Associazione culturale Malte from Italy was founded by Sonia Antinori in Imola (Italy) in 2006, with the aim of promoting the multiplicity of expressive languages through the production and programming of shows, events, training and cultural activities. Since its inception, the Association has paid particular attention to the issues of transculturalism, thus intending to contribute to the investigation of a rapidly transforming society. MALTE produces numerous artistic projects at European level, such as "A est del palcoscenico" (Italy-Balkans) and the Erasmus+ "Les langues des ouiseaux" (with the NGO Linguapax of Barcelona, the Boat People Project collective of Göttingen, the Sens-Interdits Festival of Lyon and the Djarama cultural center of Toubab Dialaw of Senegal), and in networks with national actors, including collaborations with Collettivo ØNAR and Stefania Scuppa and, among the many, the TOHC! project. In 2023 MALTE started a collaboration with the Andrea Bocelli Foundation in Florence, with which it created the GlobaLab Mediterraneo workshop in September and a live show event in Jerusalem, directed by Sonia Antinori and conducted by Andrea Caimmi and Jeryes Abu Sini.

Zentralwerk e.V. from Germany is a non profit organisation in charge of devoloping the cultural program and the management of Zentralwerk, indipendent cultural centre located in Dresden, Germany. It is a space where affordable ateliers, housing and artistic endeavors blend seamlessly, embodying the spirit of self-organization, diversity, and civil society. The buildings are refurbished, managed and developed by the cooperative Zentralwerk (Zentralwerk Kultur- und Wohngenossenschaft Dresden eG). Zentralwerk e.V. is a member of Trans Europe Halles, European Network of indipendent cultural centres in former industrial sites. It runs several international Artist in Residence programs as well as international cooperations for artists mobility. Zentralwerk's commitment to building local networks and its active role in a creative, socially diverse neighborhood highlights the potential of art to shape society.

WHAT WE WANT TO EXPLORE

Andrea and Sonia from MALTE and Matilda from Teater Nu have been in a creative mail correspondence where they share ideas - both "big" and "small" - about topics such as life, existence, politics, the artistic work, personal views and feelings. The topics and the format for writing is open, closely linked to flow writing. Each letter starts a series of new topics, thoughts and questions – all three taking impulses from each other and reacts to each other's input. The mail correspondence will be used as a starting point for the artistic production.

RESIDENCY PERIOD

12th-19th March 2025

The "Red" Team



WHO WE ARE

Fondazione Pergolesi Spontini from Italy, was founded in Jesi in 2000 and it manages the activities of the Teatro G.B. Pergolesi, qualified since 1968 as one of the 29 Italian Traditional Theatres. It mainly deals with live entertainment and organizes the Pergolesi Spontini Festival and the Traditional Opera Season of the Pergolesi Theatre annually. It has its own laboratory for the construction of sets, manages the activities of the V. Moriconi Theater-Studio in Jesi and it organizes and promotes theater seasons in the theaters of Jesi and Maiolati Spontini. It is also a music publisher and training agency, promoting seminars, research and musicological studies through the Pergolesian Studies Committee and the Spontinian Studies Committee; carries out public training, social theater and accessibility services projects for the dissemination of opera initiatives for students and people with disabilities.

Teatar Mladih Mišolovka from Serbia, in Novi Sad is led by theater pedagogues, pioneers of applied theater in Serbia. The primary activity in the field of culture, art and pedagogy is included in the theatre. In the last 10 years the theater has held 27 show premieres with children and young people and has organized over 2000 drama and theater workshops for four age categories. The main idea of their work is that through theatrical exercises, games and tasks, participants work on their skills and competences necessary for real life. In addition to the main goal of this theater, which is personality development, there are secondary goals. One of them, equally important, as it corresponds to the entire society in which the individual, or the workshop participant, lives, is the development and nurturing of an educated theater audience. And not only the theater audience, but also consumers of other cultural and artistic content. In addition to groundwork and participation in workshops, participants engage in discussions and activities related to literature, performances, music, films, exchange experiences and use them to create their own responses to acting and non-acting tasks. In other words, they implement all the knowledge gained into their creations by dedicating themselves to art, thus creating unique worlds. As a result, children and young people who attend the workshops of the Mišolovka Youth Theater become creators and recipients of artistic and cultural content.

WHAT WE WANT TO EXPLORE

The specific topic is yet to be decided, but their creation will include three actors and will be in line with the Mišolovka Youth Theater's mission, so that the show will be easier to realise and more flexible to set up at the Serbian venue or in other cities in the future.

RESIDENCY PERIOD

Beginning of June 2025

The "Yellow" Team



WHO WE ARE

AMAT - Associazione Marchigiana Attività Teatrali from Italy was founded in 1976 with the aim of contributing to the cultural growth of the regional territory of Marche, in particular through performing arts activities, for which it has been recognized and financed since 1979 by the Ministry for Heritage, Cultural and Tourism Activities. AMAT promotes theatre, dance, music and contemporary circus. The main aims of AMAT are: dissemination and promotion of theatrical culture and art theatre; support for new generation artists; valorisation of the rich theatrical heritage of the Marche through the programming of events; public education. These objectives always include the spectator as the starting and finishing point, i.e. the citizens of the communities in which AMAT carries out its activities.

Potato Potato from Sweden was founded in 2008 by Freja Hallberg, Paulina Göth, Linda Forsell, Helena Engberg Tunström and Jenny Möller Jensen, PotatoPotato is the common name for five artists with separate artistry. They share studios, administration, homepage and are the owners of the venue KONTRÄR. They are located in both Malmö and in Stockholm, and have produced more than 300 original pieces since 2008. PotatoPotato is a performing arts company experimenting with the tools, expectations and expressions of theatre in close collaboration with other art fields – live music, dj, visual arts, film, poetry, philosophy. PotatoPotato doesn't want their shows to be a story you follow, but something you experience.

WHAT WE WANT TO EXPLORE

The first residency will be dedicated to exploring the concept of the "museum exhibition" with a focus on the figure of the guide within it. Is it possible to be guided through the visit of an empty space? Is it really an empty space when the visitor, like in theatre, can rely on the power of imagination?

This represents only the initial starting point of the creative research: the artists will seek to connect with the local community, its habits, and the places where people act, linger, and live.

During the first days of the residency (May 31st – June 2nd), the artists will visit some local museums and meet with artists and theatre practitioners. From June 3rd to 6th, they will work in the space of the Church of the Annunziata in Pesaro.

RESIDENCY PERIOD

31st May - 6th June 2025





Testing new skills for the circulation of innovative co-creation methods in the performing Arts sector